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| UBC LIfe Sciences Startup Competition 2017 |
| Team Name |
| 1-2 sentences description (that you sent when you enrolled or an updated version) |
|  |
| Team members |

(do not include mentors, only team names of team members: First and Last)

1. Executive Summary (1-2 paragraphs to describe the ultimate goal of your project)

[Your text]

1. Market Analysis  
   2.1.   Problem

[Your text]

2.2.   Market Need (who are the customers)

[Your text]

2.3.   Market Size (people impacted and costs)

[Your text]

1. Competition  
   3.1.   How are Customer Needs Addressed Today

[Your text]

3.2.   Environmental Scan (main competitors)

[Your text]  
3.3.   Competitive Advantage (what sets your approach apart, how long will it take to get there, how much value can be gained while advantage lasts)

[Your text]

1. Commercialization Plan  
   4.1.   Science / Technology Overview

[Your text]  
4.2.   Growth Strategy (IP / product development/ partnerships / contracts)

[Your text]  
4.3.   Milestones (deliverables / resources  / costs and  timelines for each)

[Your text]

1. Financial Plan  
   5.1.   Financial Needs and Justification (as per milestones – how much will it cost to execute your commercialization plan)

[Your text]  
5.2.   Fundraising plan

[Your text]  
5.3.   Exit (out-licensing, contracts, M&A, IPO – how will your investor get their money back)

[Your text]

1. Team (composition, expertise, plans for expansion  / hiring / advisors)

[Your text]